

RENDY

ANDRIYANTO

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PROFESSIONAL SUMMARY

I'm the person who really passionate about startup business things and Internet Marketing. Dedicated SEO analyst who can conduct efficient and accurate research and seo strategy implementation.

WORK EXPERIENCES

SEO - Content Marketing Freelance

[Kargo Indonesia \(kargo.co.id\)](http://kargo.co.id)

Sep 2017 - Feb 2018

1. Create optimized contents.
2. Optimizing copy and landing pages for search engine optimization.
3. Performing ongoing keyword research including discovery and expansion of keyword opportunities.

SEO - Content Marketing Intern

[Kargo Indonesia \(kargo.co.id\)](http://kargo.co.id)

Jul 2017 - Sep 2018

1. Optimizing copy and landing pages for search engine optimization.
2. Create optimized contents.
3. Auditing the enhancement of backlink.
4. Performing ongoing keyword research including discovery and expansion of keyword opportunities.
5. Researching and implementing content recommendations for organic SEO success.
6. Recommend changes to website architecture, content, linking and other factors to improve SEO positions for target keywords.

SEO Specialist Student Staff

[Sekolah Tinggi Teknologi Telematika Telkom Purwokerto \(st3telkom.ac.id\)](http://Sekolah Tinggi Teknologi Telematika Telkom Purwokerto (st3telkom.ac.id))

Jun 2016- March 2017

1. Optimize website pages.
2. Create optimized contents.
3. Build popularity, links and reputations.
4. Auditing the enhancement of Webometrics owned by ST3 Telkom.
5. Create manual books of Digital Informations (dions.st3telkom.ac.id).

EDUCATION

Informatics Engineering

[Institut Teknologi Telkom Purwokerto \(ittelkom-pwt.ac.id\)](http://Institut Teknologi Telkom Purwokerto (ittelkom-pwt.ac.id))

2014 - 2018

Focused on digital services and machine to machine

SKILLS

1. Possess three years of progressive experience as a web content writer
2. Ability to generate content in a clear and precise manner
3. Exceptional written and verbal communication skills
4. Extensive knowledge of Google key word research tools
5. Excellent knowledge of grammar and use of punctuation marks
6. Target oriented and ability to perform tasks within limited period of time

Google Analytics



Google Search Console



Wordpress



Ahrefs



SEMRUSH



HTML & CSS



PHP & MySQL



Java



Bahasa (Indonesian)



English



CorelDraw



Sony Vegas



ORGANIZATIONAL EXPERIENCES

Communication & Information Division

Himpunan Mahasiswa Informatika Sekolah Tinggi Teknologi Telematika
Telkom Purwokerto

2015 - 2016

1. Recorded the various events and events that occur in the environment ST3 Telkom Informatics majors, both internally and externally in the form of writing.
2. Maintain and develop the website of S1 Informatics

Research & Development Department

Himpunan Mahasiswa Informatika Sekolah Tinggi Teknologi Telematika
Telkom Purwokerto

2014 - 2015

1. Recorded the various events and events that occur in the environment ST3 Telkom Informatics majors, both internally and externally in the form of writing.
2. Maintain and develop the website of S1 Informatics

PUBLICATIONS

Date	●	28th July 2016
Place	●	Universitas STIKUBANK (UNISBANK) Semarang
The Name of Scientific Meeting	●	SEMINAR NASIONAL MULTI DISIPLIN ILMU dan CALL FOR PAPERS UNISBANK Kajian Multi Disiplin Ilmu dalam Pengembangan IPTEKS untuk Mewujudkan Pembangunan Nasional Semesta Berencana (PNSB) sebagai Upaya Meningkatkan Daya Saing Global
Scientific Article Title	●	SISTEM MANAJEMEN DOKUMEN DENGAN METODE FRAMEWORK FOR THE APPLICATIONS OF SYSTEM TECHNOLOGY (FAST) Studi Kasus: Unit Pengendali Dokumen Satuan Penjaminan Mutu ST3 Telkom Purwokerto

REFERENCES

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